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Résumé of  
Michael van Zelst

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## Personal Details

**Name:** Michael van Zelst  
**Date of birth:** 4<sup>th</sup> February 1981  
**Current Address:** P.O Box 57, Verdun SA 5155  
**Mobile:** 0417 084 823  
**Email:** michael@liquidresonance.com  
**Nationality:** Dutch (Permanent Resident Status)  
**Languages:** English, Dutch

## Core Competencies

- Motivated and passionate with a desire to succeed.
- Excellent written and oral communication skills.
- Educated in New Media Design, Graphics and 3D Applications.
- Highly capable in co-ordinating complex and concurrent tasks with successful outcomes.

## Tertiary Education

**1999-2000:** **Applied Design (Diploma in Interactive Multimedia)**  
Torrens Valley Institute of T.A.F.E

**2001:** **Applied Design (Advanced Diploma in Interactive Multimedia)**  
Torrens Valley Institute of T.A.F.E

**2002:** **Advanced MAYA (3D Applications)**  
Torrens Valley Institute of T.A.F.E

## Employment History

### **Redbax Website Design**

**Start Date:** February 2002

**End Date:** Currently Employed

**Position/Title:** Senior Media Designer

**Responsibilities:** My Role with Redbax Website Design is to Create and implement the design of digital media and online solutions for Redbax Clientele. This consists of a variety of media including, Graphic Design and manipulation, Website Design and construction, Flash Animation, Logo Design, Company Style guides and Print media.

**Achievements:** Redbax Website Design won the small business Awards for 2002 & 2003 and finalist for the Small Business Awards for 2004. While working at Redbax I have contributed to the development and implementation of more effective client business solutions and more efficient website design and maintenance.

### **South Australian Institute of TAFE (Salisbury Campus)**

**Start Date:** July 2002

**End Date:** December 2002

**Position/Title:** 3D Modelling and Computer Animation Instructor

**Responsibilities:** Teaching a class of 14-16 Interactive Multimedia students as a PTI, on the Fundamentals of 3D environments and the systems of 3D Studio MAX. Creating lesson structure for the 3D module. Providing 1 on 1 tutorage of complex issues regarding the Learning outcomes and 3D Criteria. Assessing students for the completion of all learning outcomes for the module.

**Achievements:** Teaching a class up to a standard of competence to complete all outcomes and objectives. Making sure all my students achieved a passing grade for the module of the Certificate IV in Applied Design (Interactive Multimedia).

**Smart Media****Start Date:** June 2000**End Date:** September 2000**Position/Title:** Flash Designer (*Contract*)

**Responsibilities:** While Working for Smart Media I was responsible for the development of interactive Flash elements for Advertisement purposes for Specific departments of the Torrens Valley Institute of TAFE (TVI). My responsibilities also included Liasing with Faculty members and other staff to incorporate these elements into the TVI Website.

**Achievements:** Creating key online advertising elements to attract new potential student interest to enrol in courses available at the Torrens Valley Institute.

**Greenhill Media Pty Ltd****Start Date:** July 2000**End Date:** August 2001**Position/Title:** Graphic Designer

**Responsibilities:** While studying I worked at Greenhill media. My role encompasses Web design, Front-end Graphics and Print Media work. Working closely with the Technical Director, responsible for ASP and Database creation, I was responsible for a large majority of front-end web construction and graphics. My responsibilities also included ongoing maintenance and update of advertising components for motoring categories on NineMSN and other related sites for Greenhill media clientele.

**Achievements:** While working at Greenhill media I gained experience in the multimedia industry and knowledge of company internal workings, as well as gaining valuable assets for future multimedia development projects. I also gained knowledge of working to strict deadlines and with other team members on projects.

**Other Areas of Interests**

Rock Climbing, SCUBA Diving, Creating Electronic Music, DJ Work, Interior Design, Photography.

## **Referees**

**Karla O'Sullivan**

**Director – Redbax Website Design**

Phone: 0408 855 225

Email: kosullivan@redbax.com.au

**Peter Worthington-Eyre**

**Project Manager – Workcover Corporation**

Phone: (08) 8233 2237

Email: PWorthington-Eyre@workcover.com

**Danny Ward**

**Head of Digital Media – Torrens Valley Institute of TAFE (Tea Tree Gully Campus)**

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